



# INTRODUCING NEW HARRIS RANCH GROUND BEEF AND MUSHROOM PATTIES



*Legendary Beef. Legendary Quality.*

## GROUND BEEF

For over 50 years Harris Ranch has been dedicated to raising premium California grown beef. Today we continue on this path by proudly offering our new, ground beef mushroom patties. These premium patties combine our Harris Ranch tested 80/20 trim with savory mushrooms for a delicious and unique blend.

Harris Ranch ground beef is produced from cattle that have been finished at Harris Feeding Company, our company-owned feeding operation. By owning our own cattle feeding operation, as well as our own cattle processing facility, Harris Ranch Beef Company, we complete our functionally integrated “closed loop” beef production system. By processing cattle in a single facility, we are better able to control quality, consistency and food safety. Our highly trained Quality Assurance (QA) staff works in tandem with onsite USDA inspectors to ensure product wholesomeness. During harvesting, the use of thermal pasteurization and organic acid carcass washes help eliminate contaminants. Additionally, our spray chill system and new carcass coolers quickly reduce carcass temperatures resulting in lower bacteria counts.

Ground beef raw materials are sourced directly from our fabrication room each day ensuring maximum freshness. As an added measure of safety we test all raw materials for pathogens before grinding under our internal test and hold program. Harris Ranch takes an aggressive approach to ensure food safety by testing single bin sub lots consisting of up to 2,500 lbs. of raw material which are kept “on hold” under Harris Ranch control until negative results are received and the product is deemed safe. Harris Ranch also conducts finished grind testing with products again remaining “on hold” until secondary test results provide additional safety assurance. Third party auditors and major quick serve restaurants (QSRs) have repeatedly given Harris Ranch exceptional marks for food safety. In fact, the British Retail Consortium (BRC), the leading international third-party auditing organization, recently awarded Harris Ranch an AA rating.

Harris Ranch is proud of our track record of providing safe, wholesome and humanely produced beef products. Our new mushroom patties are no exception.

But what makes Harris Ranch ground beef superior?

- Our premium ground beef is produced exclusively from local, California grown Harris Ranch grain fed cattle for unsurpassed flavor
- At Harris Ranch antibiotics are not used for growth promoting purposes and are never added to the feed
- Temple Grandin approved animal welfare practices at our company owned feeding operation include shaded pens and an automated sprinkler system that reduces dust and improves cattle comfort
- All feed ingredients at Harris Feeding Company are tested for pesticide residues
- Finished beef is tested for antibiotic residues above USDA standards at our processing facility
- No boneless lean beef trimmings (BLBT) used in any of our retail and foodservice ground beef products
- New state-of-the-art harvest facility provides exceptional food safety
- New carcass coolers provide superior cold chain management

### HARRIS RANCH GROUND BEEF AND MUSHROOM PATTIES

SUPC	HR CODE	PACK	DESCRIPTION
7026275	7591177	80/4 OZ PATTIES	GB MUSHROOM PATTY – IQF

Ingredients: Ground beef, fire roasted mushrooms, mushroom powder, black pepper.